# **Privacy Notice**

Last revised on: [3.7.2025]

[FarmPortal]("we", "us", or "our") works hard to make our use of personal data transparent and to make your rights and choices easy to understand. We wrote this Privacy Notice to help you understand what information we collect, how we use it and what choices you have about it when you access or use our [PopWall-Trendy Live Wallpapers]("App" or "Service").

#### **♦** The information we collect

We collect information like:

- (1) the type, version, brand, language and operating system of device.
- (2) device identifiers (such as IDFA, IDFV for Android, GAID for IOS).
- (3) email address.
- (4) the type and operator of network (such as Mac address).
- (5) behavioral usage of the App.

## ♦ Use of information we collect

The main purposes for which we use your information are:

- (1) To provide you with our Services.
- (2) To deal with user services and enquiries, carry out surveys and obtain feedback.
- (3) To carry out insight and analysis.
- (4) To carry out our promotional and marketing practices.
- (5) For business administration and legal compliance purposes.

#### **♦** Sharing your personal information

We may share your personal information with selected third parties, including:

- (1) Other companies in our group, for example for sales or marketing purposes, or for IT and system administration services and internal reporting activities.
- (2) Service providers who provide IT systems, user management systems and administration services and who will process your data in accordance with the terms of our data processing agreements with them.

- (3) Venue providers who need to process your personal data in order to fulfil their contracts with you or with us to provide services on our behalf.
- (4) We may share your information with law enforcement agencies, public authorities or other organisations if legally required to do so.

## Your privacy rights

You have the following rights in relation to the personal information we hold about you:

- (1) Ask for a copy of any information we hold about you.
- (2) Ask us to correct any inaccurate or incomplete information we have about you.
- (3) Ask us to delete your information from our records.
- (4) Ask us to suspend or object to the processing of your information.
- (5) Withdraw any consents you have given.

## ♦ How long we keep your information

We keep your information only so long as we need it to provide the App to you and fulfill the purposes described in this Notice. When we no longer need to use your information and there is no need for us to keep it to comply with our legal or regulatory obligations, we'll either remove it from our systems or depersonalize it so that we can't use it to identify you.

## **♦** How we protect your information

We will securely store your personal information according to prevailing information security practices. Appropriate technical and organizational measures will be in place to protect the personal information against unauthorized or accidental access, processing, erasure, loss or use.

#### Our policy on children's information

Children under 13 are not allowed to use the App. If you are based in a state or country with an older age requirement, you may only use the Services if you are at or over the age at which you can provide consent to data processing.

## **♦** Third party websites

Any links provided to third party websites, or information supplied about third parties (third party information) on the App are supplied as a convenience. Linked sites are not under our control and we are not responsible for any third party linked sites, the contents of such sites, any use of the same, or for third party information. The inclusion of a link or third party information does not imply endorsement by us of the linked site or third party information, any organization or person associated with the linked site or third party information, or any products or services offered or marketed through the linked site or by the third party.

- (1) Google AdMob & Firebase: https://policies.google.com/privacy
- (2) Facebook: https://www.facebook.com/privacy/policy/?entry\_point=comet\_dropdown

#### ♦ How to contact us

The best way to get in touch with us is through the email. Please send the email to: [farmportalaf@gmail.com]

## ♦ How we make changes to this Notice

We may change this Notice from time to time and if we do, we'll post any changes on this page. If you continue to use the App after those changes are in effect, the new Notice applies to you.